

## THE FOUNDATION CHECKLIST

- Create A Gmail Account(s)
- Register A Domain Name
- Setup Web Hosting
- Setup Shopping Cart
- Setup Email Marketing
- Create Facebook Account
- Add Facebook Page
- Setup Facebook Pixel Tracking
- Create Google Analytics Account
- Create Google Tag Manager Account
- Create Container In Google Tag Manager
- Add Container Code To Web Pages
- Create GTM Tag For Google Analytics
- Create GTM Tag For Facebook Pixels
- Publish (Activate) Both GTM Tags
- Create Google AdWords Account
- Link AdWords Account To Analytics
- Create LinkedIn Account
- Create Instagram Account
- Create Twitter Account
- Create YouTube Account
- Create Pinterest Account
- Create Snapchat Account
- Create Reddit Account
- Create iTunes Account