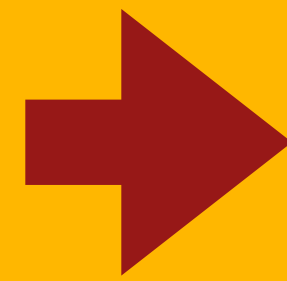


# Your Master Plan

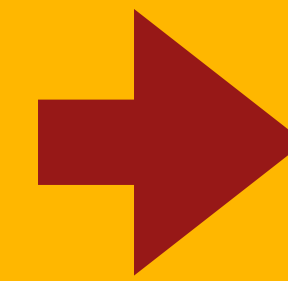
Competitive Intelligence



Keyword Research



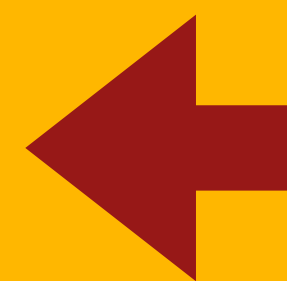
Set-Up Tag & Tracking



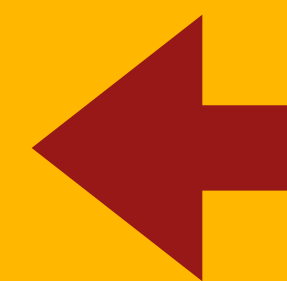
Set-Up Social Media



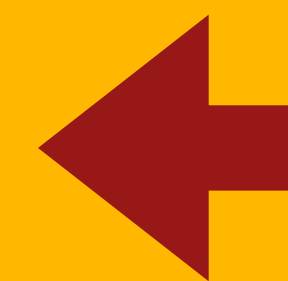
Initial Testing Facebook Ads



Scale AdWords



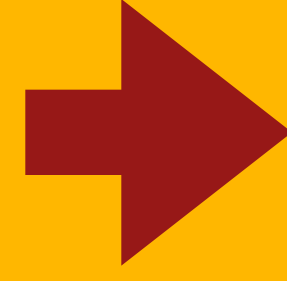
Initial Testing AdWords



Set-Up Lead Magnet



Scale Facebook Ads



Build Content Factory



Content Syndication



EXPANSION